



Medhanit Bitew

Operational Manager | Graphic Designer | Project & Production Manager

Addis Ababa, Ethiopia

+251 947 41 97 44 | Medybitew1202@gmail.com

linkedin.com/in/medhanitbitew | Portfolio: [Add link](#)

Education

BSc in Architecture, Addis Ababa University – EiABC (2019–2024)

Thesis: Creating a Home | Focus: Social Impact Design

High School Diploma, Neway Challenge Academy (2014–2019)

Skills

Graphic & Brand Design: Logo Design, Visual Identity, Adobe Suite

Digital & Production: Content Direction, Digital Campaigns, Production Management

Management: Operations Management, Project Planning, Team Coordination

Tools: Revit, AutoCAD, Blender, Lumion, D5 Render, MS Project

Certifications & Languages

Project Planning | Digital & Social Media Marketing | Communication

Amharic (Native) | English (Fluent) | Spanish (Intermediate)

Professional Summary

Operational Manager and creative professional specializing in **graphic design, logo and brand identity, digital marketing operations, and project management**. Currently leading operations at **Plusova Media Solution**, managing end-to-end digital marketing and production for **20+ partner companies** with full strategic and creative autonomy.

Work Experience

Plusova Media Solution — Operational Manager

Jan 2026 – Present

- Lead operations for a full-service media company managing digital marketing for **20+ companies**. - Oversee production workflows, content strategy, branding, and creative execution. - Coordinate multidisciplinary teams and ensure timely, high-quality delivery.

Plusova Media Solution — Content & Design Lead

Feb 2025 – Jan 2026

- Directed content production and creative strategy across digital platforms. - Designed logos, brand systems, and marketing visuals.

Atlas Corp (USA, California) — Assistant Manager

Jan 2026 – Present

- Supported operational and administrative management for an international company. - Assisted with project coordination, workflow optimization, and internal communication.

Hadid Manufacturing — Design Associate

Oct 2024 – Jun 2025

- Designed metal-based facade elements, rails, and furnishing components. - Worked with metal fabrication and CNC cutting processes.

Shega Chewata Multimedia — Project & Design Coordinator

Sep 2021 – Oct 2023

- Improved project efficiency by 50% through structured planning. - Delivered 20+ event programs and designed logos and banners.